



Home is Where The 'Hart' Is: Booking.com Unveils Kevin Hart's Tiny House With Big Personality

September 24, 2018

Booking.com's Pint-Sized Accommodation Comes Decked Out With Kevin Hart's Travel Necessities and Favorite Amenities

NEW YORK, September 24, 2018 /PRNewswire/ --

Booking.com, the digital travel company that connects travelers with the widest choice of incredible places to stay, has teamed up with actor/comedian Kevin Hart to offer a unique experience that is no joke - a "Tiny House with Big Personality" in the 'Hart' of New York City's Herald Square. Curated by Kevin Hart himself, on September 25th at 12:00 p.m. EST, Booking.com will release an overnight stay in Hart's custom 24' x 8' and 268 square foot tiny home for the evening of September 27th, which comes complete with a set of tickets to Hart's sold out Irresponsible Tour that evening at Madison Square Garden. The exclusive stay is available on a first-come, first-serve basis, though travelers will also have the opportunity to book the tiny home at its permanent location in Kevin's home state of Pennsylvania to experience that home is indeed where the 'Hart' is.

Kevin Hart's "Tiny House with Big Personality" includes a standard bed, full bath, kitchen and living room, along with Hart's personal essentials: an Amazon Alexa, Bluetooth speakers, collection of Kevin's stand-up specials and movies, his favorite Diptyque candle, and more to be revealed on September 27th. The home is equipped with everything travelers would expect in a regular sized home with the bonus of windows offering views of the city that never sleeps from its premier location in Herald Square. Guests will experience the full celebrity treatment including a dinner at Lambs Club, Kevin's favorite restaurant in New York City.

Kevin's movies are known across the world, but this tiny home in Herald Square will be a personal experience shared only with two lucky guests. For those who aren't fast enough to beat the crowds of adoring fans in New York City, the tiny home will be available on Booking.com at its permanent location in Elizabethtown, PA at [Tiny Estates](#), the world's largest community of tiny homes, which also happens to be in Kevin's home state of Pennsylvania.

"I spend a lot of my time traveling across the world for work and often get tired of staying in hotels day in and day out, which is why partnering with Booking.com was a no-brainer," **Hart commented**. "They have every type of accommodation you could think of - its wild. From penthouses to treehouses to even igloos, there is pretty much every type of accommodation that your heart could desire at your fingertips."

For years, Booking.com has offered more awesome, unique places to stay than any other travel company in the world and today it's inspiring travelers to find and book the most incredible accommodations - from tiny homes to mansions and more. Recent Booking.com research found that 29% of American travelers are looking for a unique accommodation when on vacation, such as a castle or a houseboat. American travelers are also continuing to prioritize experiences over material items when on vacation (64%) and 49% have a travel bucket list, which inspires Booking.com to continue offering one-of-a-kind stays for users.

"We at Booking.com want to empower people to experience the world and different views of it," said **Todd Dunlap, Managing Director of the Americas for Booking.com**. "Offering our users a unique experience of what life is like in someone else's shoes, especially someone as epic as Kevin Hart, is just one of the ways we are celebrating the diversity of Booking.com's inventory and the unforgettable travel experiences our guests can enjoy."

Booking.com users have endorsed New York City as a top destination in the United States for an array of activities from food trucks and fashion to walkability and people watching, and there's no better city to offer Booking.com users this "no joke" experience than the Big Apple. Past one-in-a-lifetime stays Booking.com has offered include a night at the Empire State Building, a luxury 6-story townhome complete with a Marcus Samuelsson curated food truck, and a spooky overnight at the San Francisco Dungeon, among others.

For more information on the Kevin Hart's "Tiny House with Big Personality" and how to book, visit: <http://www.booking.com/hotel/us/kevin-harts-tiny-house-with-big-personality.html>

***NOTES TO EDITORS

Research commissioned by Booking.com and independently conducted among a sample of adults who have taken a trip in the last 12 months/plan to take a trip in the next 12 months. In total 20,500 respondents were surveyed (1,000+ from Australia, Germany, France, Spain, Italy, China, Brazil, India, the USA, the UK, Russia, Indonesia and Colombia and 500+ each from Japan, New Zealand, Thailand, Argentina, Belgium, Canada, Denmark, Hong Kong, Croatia, Taiwan, Mexico, the Netherlands, Sweden, Singapore and Israel.) Respondents completed an online survey in March 2018.

About Booking.com

Established in 1996 in Amsterdam, Booking.com B.V. has grown from a small Dutch start-up to one of the largest travel e-commerce companies in the world. Part of Booking Holdings Inc. (NASDAQ: [BKNG](#)), Booking.com now employs more than 17,000 employees in 214 offices in 70 countries worldwide.

With a mission to empower people to experience the world, Booking.com invests in digital technology that helps take the friction out of travel. At Booking.com, we connect travelers with the world's largest selection of incredible places to stay, including everything from apartments, vacation homes, and family-run B&Bs to 5-star luxury resorts, tree houses and even igloos. The Booking.com website and mobile apps are available in 43 languages, offer over 29 million total reported listings, including more than 5.6 million listings of homes, apartments and other unique places to stay, and cover more than 140,000 destinations in 231 countries and territories worldwide.

Each day, more than 1.5 million room nights are reserved on our platform. So, whether traveling for business or leisure, customers can instantly book

their ideal place to stay quickly and easily with Booking.com, without booking fees and backed up by our promise to price match. Via our customer experience team, customers can reach Booking.com 24/7 for assistance and support in 43 languages, any time of the day or night.

Follow us on [Twitter](#) and [Instagram](#), like us on [Facebook](#), and for the latest news, data and insights, please visit our [global media room](#).

About Kevin Hart, Actor / Comedian / Author / Investor

Kevin Hart was born and raised in Philadelphia, Pennsylvania where he launched his career as a comedian during an amateur night in a local comedy club. Currently at the top of his game, Hart can be seen in his upcoming film, "Night School" for Universal, a movie that he co-wrote, produced, and starred in, all under Hartbeat Productions. Hart recently starred in "Jumanji", this is Hart's highest grossing movie to date. Hart is currently on his global live standup comedy tour, "The Irresponsible" Tour. Hart's last tour "What Now" grossed over \$100 worldwide and culminated in a performance to a sold-out crowd at Philadelphia's NFL stadium. Hart previous credits include: "Central Intelligence", "The Secret Life of Pets", and the "Ride Along" films. Kevin's memoir "I Can't Make This Up." Debuted at number one on the New York Times Best Seller list and has remained on the Top 10 Print Hardcover Bestsellers List for ten weeks straight. In 2017 Hart and Lionsgate launched a digital network - The LOL Network. The app was downloaded 500,000 times in its first 30 days. Hart will star in two premium Laugh Out Loud series coming this year, including *What the Fit?* with YouTube, and *Cold As Balls*. He is also championing a new creators' program that offers resources to ten rising digital creators to regularly produce social content for Laugh Out Loud. Kevin's brand endorsements include NIKE and most recently he has become an investor/owner & designer in Tommy John.

CONTACT DETAILS FOR BOOKING.COM:

For further information, contact the Booking.com Press Office: BookingUS@hs-pr.com

SOURCE Booking.com

+1-917-351-8632