



BOOKING HOLDINGS

Booking.com and Web Summit Expand Commitment to Women in Tech

April 24, 2018

AMSTERDAM, April 24, 2018 /PRNewswire/ --

Women in Tech initiatives led by Booking.com and Web Summit to span the globe at Web Summit, Collision and RISE Events in 2018

Today Booking.com, one of the world's largest travel e-commerce companies and a digital technology leader, announced a global partnership with Web Summit. Together they will host a dedicated 'Women in Tech' networking and mentoring program at the flagship Web Summit event, as well as initiatives at affiliated events Collision and RISE in 2018. This exclusive collaboration continues Booking.com and Web Summit's efforts to redress the under-representation of women in technology by creating more opportunities for women to enter, advance and thrive in the sector.

Booking.com will host the first of a number of networking initiatives for women at the Booking.com *Women in Tech* lounge at Collision 2018 in New Orleans, USA, from April 30th-May 3rd, 2018.

To read the full release, please visit Booking.com's global [media room](#).

About Booking.com

Established in 1996 in Amsterdam, Booking.com B.V. has grown from a small Dutch start-up to one of the largest travel e-commerce companies in the world. Part of Booking Holdings Inc. (NASDAQ: BKNG), Booking.com now employs more than 17,000 employees in 198 offices in 70 countries worldwide.

With a mission to empower people to experience the world, Booking.com invests in digital technology that helps take the friction out of travel. At Booking.com, we connect travellers with the world's largest selection of incredible places to stay, including everything from apartments, vacation homes, and family-run B&Bs to 5-star luxury resorts, tree houses and even igloos. The Booking.com website and mobile apps are available in 43 languages, offer over 28 million total reported listings and cover more than 130,000 destinations in 227 countries and territories worldwide.

On average, more than 1.5 million room nights are reserved daily on our platform. So whether travelling for business or leisure, customers can instantly book their ideal accommodation quickly and easily with Booking.com, without booking fees and backed up by our promise to price match. Via our customer experience team, customers can reach Booking.com 24/7 for assistance and support in 43 languages.

Follow us on [Twitter](#) and [Instagram](#), like us on [Facebook](#), and for the latest news, data and insights, please visit our [global media room](#).

CONTACT DETAILS FOR BOOKING.COM: Lon-BookingWiT@ketchum.com

SOURCE Booking.com

+44-203-755-6400