



## OpenTable Data Reveals the Top 25 Cities That Love Mom the Most

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### Baton Rouge Takes No. 1 Spot on List of 25 Cities that Celebrate Mother's Day; Data Also Reveals Diners Gather to Celebrate Moms More Than Dads, Santa and the Easter Bunny

SAN FRANCISCO, May 3, 2018 /PRNewswire/ -- According to data from [OpenTable](#), the world's leading provider of online restaurant reservations and part of [Booking Holdings, Inc.](#) (NASDAQ: BKNG), Americans will be dining out this Mother's Day to celebrate the moms in their lives, making it the single busiest day for group dining of the year. Coast to coast, families and friends will gather to honor mom, particularly in the top 25 cities that celebrate Mother's Day.

OpenTable, Inc. Logo. (PRNewsFoto/OpenTable, Inc.) (PRNewsfoto/OpenTable, Inc.)

"No one brings everyone together at the table like mom does," said Caroline Potter, Chief Dining Officer at Open Table. "Mother's Day has become the single most popular day for group dining, beating out all other holidays when we typically see diners gathering in large parties. And while love for mom is pervasive in cities across America, the diners in the top 25 definitely make it a point to celebrate the moms in their lives."

According to OpenTable data, among the cities that love moms the most, the South proves it knows a thing or two about showering mom with love. Baton Rouge takes the top prize, while Charlotte, North Carolina (#3) and Houston (#4) make the top five. Not to be outdone by Southern counterparts, New York City demonstrates it can slow down long enough to make Mother's Day special, securing the number two spot, while the Midwest also claims bragging rights with Indianapolis in fifth place.

The following cities, listed in order, comprise the **Top 25 Cities that Celebrate Mother's Day**:

1. [Baton Rouge, Louisiana](#)
2. [New York, New York](#)
3. [Charlotte, North Carolina](#)
4. [Houston, Texas](#)
5. [Indianapolis, Indiana](#)
6. [Atlanta, Georgia](#)
7. [Jacksonville, Florida](#)
8. [Dallas, Texas](#)
9. [Omaha](#)
10. [Raleigh, North Carolina](#)
11. [Plano](#)
12. [Chicago, Illinois](#)
13. [Fort Worth](#)
14. [Richmond](#)
15. [Albuquerque](#)
16. [Sacramento](#)
17. [San Diego, California](#)
18. [Virginia Beach](#)
19. [Oklahoma City](#)
20. [Columbus, Ohio](#)
21. [Orlando, Florida](#)
22. [Seattle, Washington](#)
23. [Kansas City](#)
24. [Austin, Texas](#)
25. [Tampa, Florida](#)

Diners can also find more tips and trends regarding Mother's Day on the [OpenTable Blog](#).

**Methodology:** The list of the 'Top 25 Cities That Celebrate Mother's Day' was based on an algorithm using four variables: the volume of diners seated on Mother's Day; the volume of reservations on Mother's Day; the percent increase in the volume of diners seated on Mother's Day compared to an average Sunday; and the percent increase in the volume of reservations on Mother's day compared to an average Sunday. All qualifying cities have a minimum of 50 restaurants on OpenTable.

**About OpenTable:**

[OpenTable](#), part of [Booking Holdings, Inc.](#) (NASDAQ: [BKNG](#)), is the world's leading provider of online restaurant reservations, seating more than 25 million diners per month via online reservations across more than 45,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1.5 billion diners via online reservations around the world. OpenTable is headquartered in San Francisco and has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, the Netherlands, Spain, United Kingdom and the United States. Restaurants are available for reservations in Dutch, English, French, German, Italian, Japanese, and Spanish languages.

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