



**BOOKING HOLDINGS**

## **John W. Brown Named Chief Executive Officer of Agoda**

May 8, 2018

### **Robert Rosenstein Appointed Chairman; Omri Morgenshtern Appointed Chief Operating Officer**

NORWALK, Conn., May 8, 2018 /PRNewswire/ -- Booking Holdings (NASDAQ: BKNG) today announced the appointment of John W. Brown as Chief Executive Officer of Agoda, Booking Holding's Asia-based digital travel business, effective June 1<sup>st</sup>. Mr. Brown has served as Agoda's Chief Operating Officer since 2014, when he was promoted from the role of Chief Product Officer. Current Agoda CEO, Robert Rosenstein, will become Chairman of Agoda and Special Advisor to the CEO of Booking Holdings, Glenn Fogel. In addition, current Chief Product Officer Omri Morgenshtern will become the company's Chief Operating Officer.

"Rob's vision for Agoda when he co-founded the company was unparalleled at the time. He recognized the immense opportunity in APAC, and built a brand with strong loyalty and brand awareness in the region," said Glenn Fogel. "Our business will continue to benefit from his knowledge of the APAC region and his expertise in digital technology trends, and we couldn't be more excited to see John step into the role of CEO."

"John has touched almost every facet of the Agoda business over the past eight years, actively contributing to the company's strategy and expansion," said Mr. Rosenstein. "Without question, John is the right choice to next lead the Agoda business, and I look forward to continuing to work alongside him and Omri as Chairman, along with Glenn as we look to develop our global strategy further."

Mr. Brown joined Agoda in 2010 from the Boston Consulting Group, where he operated as a Principal in Boston and in Bangkok. Mr. Brown also served as an Economic Advisor to the Minister of Commerce and Industry for the Government of Afghanistan. Mr. Brown holds a B.A. from Yale University and an M.B.A. in Finance from the Wharton School.

#### **About Booking Holdings**

Booking Holdings (NASDAQ: BKNG) is the world leader in online travel and related services, provided to customers and partners in over 220 countries through six primary brands - [Booking.com](http://www.booking.com), [priceline](http://www.priceline.com), [KAYAK](http://www.kayak.com), [agoda.com](http://www.agoda.com), [Rentalcars.com](http://www.rentalcars.com) and [OpenTable](http://www.opentable.com). The mission of Booking Holdings is to help people experience the world. For more information, visit [Bookingholdings.com](http://www.bookingholdings.com).

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