1. Name and Address of Reporting Person
   GOLDEN DAVID I
   (Last) (First) (Middle)
   BOOKING HOLDINGS INC.
   800 CONNECTICUT AVENUE
   NORWALK CT 06854

2. Issuer Name and Ticker or Trading Symbol
   Booking Holdings Inc. [ BKNG ]

3. Date of Earliest Transaction (Month/Day/Year)
   03/04/2021

4. If Amendment, Date of Original Filed (Month/Day/Year)
   03/04/2021

5. Relationship of Reporting Person(s) to Issuer
   (Check all applicable)
   Director
   10% Owner
   Other (specify below)
   Chief Financial Officer

6. Individual or Joint/Group Filing (Check Applicable Line)
   X Form filed by One Reporting Person
   X Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 5)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock(1)</td>
<td>03/04/2021</td>
<td>F</td>
<td>1,357 D</td>
<td>$2,275 $4,701</td>
<td>D</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Common Stock(2)</td>
<td>03/04/2021</td>
<td>F</td>
<td>479 D</td>
<td>$2,275 $4,222</td>
<td>D</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Common Stock(3)</td>
<td>03/04/2021</td>
<td>A</td>
<td>1,099 A</td>
<td>0 $5,321 D</td>
<td>D</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 5)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
</table>

Explanation of Responses:
1. On March 4, 2021, 1,357 shares were withheld to satisfy certain tax withholding obligations related to the vesting of performance share units.
2. On March 4, 2021, 479 shares were withheld to satisfy certain tax withholding obligations related to the vesting of restricted stock units.
3. Represents a grant of restricted stock units. Subject to continued service, the shares will vest in installments between the grant date and March 4, 2024, or earlier, in the event of, among other things, “good reason” (as defined in the restricted stock unit agreement) and/or termination of employment in certain circumstances.

/s/ David Goulden 03/05/2021
** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.