



BOOKING HOLDINGS

Priceline.com Reports Financial Results for 2nd Quarter 2012

August 7, 2012

NORWALK, Conn., Aug. 7, 2012 /PRNewswire/ -- Second quarter 2012 financial results for priceline.com® (Nasdaq: PCLN) are now available through a press release posted on the company's Investor Relations website <http://ir.priceline.com>.

Priceline.com also intends to hold a conference call today at 4:30 p.m. ET to discuss its 2nd quarter 2012 financial results. The event will be webcast live at <http://ir.priceline.com> and the audio will be available for replay on the website for seven days thereafter.

About The Priceline Group

The Priceline Group (Nasdaq: PCLN) is a leader in global online hotel reservations, with over 260,000 participating hotels worldwide. The Group is composed of four primary brands — Booking.com, priceline.com, Agoda.com and Rentalcars.com — and several ancillary brands. The Priceline Group provides online travel services in over 180 countries in Europe, North America, South America, the Asia-Pacific region, the Middle East and Africa.

Booking.com is the number one online hotel reservation service in the world, offering over 235,000 hotels (as of August 7, 2012), and is available in 41 languages. More recent hotel counts are available on the Booking.com website. Priceline.com gives leisure travelers multiple ways to save on their airline tickets, hotel rooms, rental cars, vacation packages and cruises. In addition to getting compelling published prices, travelers can take advantage of priceline.com's famous Name Your Own Price® service, which can deliver the lowest prices available, or the recently added Express DealsSM, where travelers can take advantage of hotel discounts without bidding. Agoda.com is an Asia-based online hotel reservation service that is available in 37 languages. Rentalcars.com is a multinational car hire service, offering its reservation services in over 6,000 locations. Customer support is provided in 38 languages.

SOURCE Priceline.com

News Provided by Acquire Media