



BOOKING HOLDINGS

## OpenTable Calls on Diners to Help End Child Hunger This Holiday Season

November 27, 2018

### Kicking Off on Giving Tuesday, the Campaign Will Allow OpenTable Diners to Donate Points to No Kid Hungry, a Campaign Aimed at Ending Childhood Hunger in the United States

SAN FRANCISCO, Nov. 27, 2018 /PRNewswire/ -- In advance of the holiday season, **OpenTable**, the world's leading provider of online restaurant reservations and part of [Booking Holdings, Inc.](#) (NASDAQ: BKNG), has once again partnered with **No Kid Hungry**, a national campaign aimed at ending childhood hunger in the United States.



Beginning today, November 27, 2018, OpenTable diners can choose to donate their dining points to provide nutritious meals to children struggling with hunger in America. Every 100 points donated can provide a child in need with five healthy meals. The campaign will extend through Monday, December 10, 2018. Following a highly successful donation campaign last year, OpenTable has committed to match donations for up to 250,000 meals to deepen the impact of this effort.

"This holiday season, we are encouraging our diners to give back to those who do not know when they'll receive their next meal," said Alisa Weiner, Vice President of Marketing at OpenTable. "Following the huge success of our partnership with No Kid Hungry last year resulting in 1.25 million meals donated, we, along with our restaurant partners, hope to inspire consumers to join this movement so that together, we can make a real impact and help hungry children this holiday season."

"One in six children in the U.S. live with hunger, which can have devastating consequences for their health and wellbeing. We're grateful to be partnering with OpenTable this holiday season to help feed kids in need," said Debbie Shore, Co-founder of Share Our Strength, the organization behind the No Kid Hungry campaign. "By simply donating their points, diners can make a huge impact in the lives of children across the country. Just 100 points can provide five meals to kids in need. Now that's something to celebrate!"

To donate points, diners can simply visit their OpenTable profile pages to view their points and select "donate my points." From there, diners will have an opportunity to donate a portion or all their points to support No Kid Hungry. Donations will run between November 27, 2018 – December 10, 2018. For more information, please visit [nokidhungry.org/onedollar](http://nokidhungry.org/onedollar).

#### About OpenTable

[OpenTable](#), part of [Booking Holdings, Inc.](#) (NASDAQ: [BKNG](#)), is the world's leading provider of online restaurant reservations, seating more than 26 million diners per month via online reservations across more than 47,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus and other helpful information and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1.6 billion diners via online reservations around the world. OpenTable is headquartered in San Francisco and has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, the Netherlands, Spain, United Kingdom and the United States. Restaurants are available for reservations in Dutch, English, French, German, Italian, Japanese and Spanish languages.

#### About No Kid Hungry

No child should go hungry in America. But 1 in 6 kids will face hunger this year. No Kid Hungry is ending childhood hunger through effective programs that provide kids with the food they need. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization working to end hunger and poverty.

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