



BOOKING HOLDINGS

## Yatra Partners With Agoda to Offer Indian Hotels to International Travellers

December 4, 2018

**Yatra's over 100,000 Indian hotels to be now available on Agoda's international sites**

GURUGRAM, India and NEW YORK, December 4, 2018 /PRNewswire/ --

Yatra Online, Inc. (NASDAQ: YTRA) (OTCQX: YTROF), one of India's leading online travel companies, has entered into a strategic partnership with Agoda, a part of Booking Holdings (Nasdaq:BKNG), to offer its Indian hotel rooms to Agoda's global travellers. Under this agreement, Agoda, one of the world's fastest growing online travel agents (OTA), will now have access to Yatra.com's inventory of more than 100,000 accommodation options in over 1300+ Indian cities and towns.

(Logo: [https://mma.prnewswire.com/media/538225/Yatra\\_Logo.jpg](https://mma.prnewswire.com/media/538225/Yatra_Logo.jpg))

The addition of Yatra's inventory with real-time pricing on Agoda.com and the Agoda app will provide international travellers access to a larger selection of ideal and relevant accommodation, to suit their travel needs. The partnership will improve accessibility to the Indian accommodation market worldwide, leveraging Yatra's strong hotels technology platform and its relationship with accommodation providers.

*"Agoda is one of the largest global accommodation booking platforms with excellent reach among travellers across the world and in Asia Pacific in particular, and we are delighted to join forces with them. There is a strong interest from global travellers in visiting India, and providing a wide choice of real time hotel inventory helps ensure a seamless travel booking experience. We believe this alliance will not only prove beneficial for Agoda's customers, but will also be valuable for our hotel partners, by providing them incremental global traveller demand."* - **Dhruv Shringi, Co-Founder, CEO, Yatra.com**

*"We are always seeking partnerships that improve our customers' travel experience through technology, and by providing them access to the widest accommodation choices around the world - at the best price. This partnership with Yatra will further enhance our hotel inventory offer in the fast growing Indian travel market. We look forward to making this partnership a success."* - **John Brown, CEO, Agoda.**

The hotel inventory provided by Yatra will include the over 6000 'Yatra Smart' hotels. With benefits such as 100% free cancellation, cash-back service guarantees, room upgrades and 24 hour check in-check out, available on a large number of curated budget and mid segment, the 'Yatra Smart' brand is already the preferred choice for India customers.

### **About Yatra Online, Inc and Yatra Online Pvt. Ltd.**

Yatra Online, Inc is the parent company of Yatra Online Pvt. Ltd. which is based in Gurugram, India and is India's leading Corporate Travel services provider with over 700 Corporate customers and one of India's leading online travel companies and operates the website Yatra.com. The company provides information, pricing, availability, and booking facility for domestic and international air travel, domestic and international hotel bookings, holiday packages, buses, trains, in city activities, inter-city and point-to-point cabs, homestays and cruises. As a leading platform of accommodation options, Yatra provides real-time bookings for more than 100,000 hotels in India and over 1,000,000 hotels around the world.

Launched in August 2006, Yatra was ranked the Most Trusted E-Commerce Travel Brand in India in the Economic Times Brand Equity Survey 2016 for the second successive year, and has won the National Tourism Award for 'Best Domestic Tour Operator (Rest of India)' at the India Tourism Awards held in September 2017 for the third time in a row.

### **Safe Harbor Statement:**

This press release contains certain statements concerning the Company's future growth prospects and forward-looking statements, as defined in the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on the Company's current expectations, assumptions, estimates and projections about the Company and its industry. These forward-looking statements are subject to various risks and uncertainties. Generally, these forward-looking statements can be identified by the use of forward-looking terminology such as "anticipate," "believe," "estimate," "expect," "intend," "will," "project," "seek," "should" and similar expressions. Such statements include, among other things, management's beliefs as well as our strategic and operational plans. Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Potential risks and uncertainties include, but are not limited to, the slow-down of economic growth in India and the global economic downturn, general declines or disruptions in the travel industry, volatility in the trading price of our shares, our reliance on our relationships with travel suppliers and strategic alliances, failure to further increase our brand recognition to obtain new business partners and consumers, failure to compete against new and existing competitors, failure to successfully manage current growth and potential future growth, risks associated with any strategic investments or acquisitions, seasonality in the travel industry in India and overseas, failure to successfully develop our corporate travel business, damage to or failure of our infrastructure and technology, loss of services of our key executives, and inflation in India and in other countries. These and other factors are discussed in our reports filed with the U.S. Securities and Exchange Commission. All information provided in this press release is provided as of the date of issuance of this press release, and we do not undertake any obligation to update any forward-looking statement, except as required under applicable law.

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