



BOOKING HOLDINGS

BetterInvesting Magazine Releases March Stock To Study And Undervalued Stock Choices For Investors' Informational And Educational Use

January 10, 2019

MADISON HEIGHTS, Mich., Jan. 10, 2019 /PRNewswire/ -- The Editorial Advisory and Securities Review Committee of BetterInvesting Magazine today announced [Citizens Financial Group, Inc.](#) (NYSE: CFG) as its March 2019 "Stock to Study" and [Booking Holdings](#) (NASDAQ: BKNG) as its March 2019 "Undervalued Stock" for investors' informational and educational use.

"The committee selected Citizens Financial Group for its strong management team and reasonable current valuation," said Adam Ritt, editor of BetterInvesting Magazine. "For the Undervalued selection, the committee believes Booking Holdings has excellent growth opportunities that aren't reflected in the current valuation."

Check BetterInvesting's March issue for more details about these selections. Go to the trial version of [BetterInvesting's online tools](#) to study the investment potential of Citizens Financial Group and Booking Holdings by viewing their fundamental data and applying judgments.

Committee members are Robert M. Bilkie, Jr., CFA; Daniel J. Boyle, CFA; Marisa Bradbury, CFA; Philip S. Dano, CFA; Maury Elvekrog, CFA; Walter J. Kirchberger, CFA; and Adam Ritt.

As stated, the BetterInvesting committee's Stock to Study and Undervalued Stock choices are for the informational and educational uses of investors and are not intended as investment recommendations. BetterInvesting urges investors to educate themselves about the stock market so they can make informed decisions about stock purchases.

About BetterInvesting

[BetterInvesting](#) is a national nonprofit organization that has been empowering individual investors since 1951. Founded in Detroit, the association (formerly known as National Association of Investors Corporation) was borne of the conviction that anyone can become a successful long-term investor by following common-sense investing practices. [BetterInvesting](#) has helped more than 5 million people become better, more informed investors by providing webinars, in-person events, easy-to-use online tools for analyzing stocks, a monthly magazine and a community of volunteers and like-minded investors. For more information about [BetterInvesting](#), visit its website at www.betterinvesting.org or call toll free (877) 275-6242.

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