



BOOKING HOLDINGS

Dine Like the Stars: OpenTable's Most Influential Diners, From Neil Patrick Harris to Jordin Sparks to Christina Tosi, Share Their Favorite Restaurants

March 19, 2019

More than 300 'Tastemaker' Lists Curated by Power Diners Now Available on OpenTable; New Lists Help Diners Discover the Perfect Restaurant for Every Occasion

SAN FRANCISCO, March 19, 2019 /PRNewswire/ -- **OpenTable**, the world's leading provider of online restaurant reservations and part of [Booking Holdings, Inc.](#) (NASDAQ: BKNG), today announced the launch of its first-ever **Tastemaker** lists culled from recommendations by power diners. Initially kicking off with more than 300 lists spanning 14 cities nationwide, outlining everything from the [best brunch spots](#) to the most [iconic dishes](#). Tastemaker lists are a new way for diners to discover and book the right restaurant for every occasion in their city or during their travels.



To celebrate the debut of Tastemaker lists, OpenTable is unveiling nine carefully curated lists by top celebrities and industry insiders who have a special connection to food, including lists from actor [Neil Patrick Harris](#); chef [David Burtka](#); multi-platinum recording artist and actress [Jordin Sparks](#); founder of Milk Bar [Christina Tosi](#); and chef and former co-host of 'The Chew,' [Carla Hall](#). These lists will provide an inside look into their favorite places to dine including both national and local restaurant recommendations.

"We've seen a rising demand from our diners for 'best of' recommendations to inspire ideas for where to dine out and help them uncover new and exciting options," said Caroline Potter, Chief Dining Officer at OpenTable, "Our Tastemaker lists are like having the ultimate insider foodie guide in your back pocket, delivering trusted recommendations from those in the know."

Tastemaker lists are a series of editorial, curated lists on OpenTable's website rooted in recommendations unearthed from its data, but further culled by diners the company has identified as local tastemakers. Tastemaker lists are currently available on OpenTable via desktop and mobile web in Atlanta, Boston, Chicago, Denver, Houston, Las Vegas, London, Los Angeles, Nashville, New Orleans, New York, Philadelphia, San Francisco, Seattle and Washington, D.C. An additional 300 lists will be available in the coming months featuring new cities around the world.

"Tastemaker lists represent an entirely new approach to curating our data to surface the best restaurants according to diners whom we know are local experts," added Miles Skorpen, Head of Consumer Product at OpenTable. "With maps and rich editorial, these new lists complement our efforts to improve the discovery and booking experience for our diners, and get us one step closer to a fully personalized experience for each and every guest."

Actor and self-declared foodie, Neil Patrick Harris, and his husband and chef, David Burtka, are the first to share their Tastemaker lists, with others rolling out throughout the month of March. On their New York City list: [44 & X](#), where they had their first official date; [The Modern](#), a "must-visit" spot while enjoying a late night at the MoMa; [Toloache](#) for a pre-Broadway show meal; [Cookshop](#) when gallery hopping in Chelsea; and [Sant Ambroeus](#) when visiting the Museum Mile. The foodie couple has also created a national list, which you can view [here](#), along with their individual New York City lists [here](#) and [here](#).

"Discovering incredible restaurants has become a passion of mine, since I met my better half, and most of our favorite memories revolve around food," said actor Neil Patrick Harris to OpenTable. "We spend a lot of our time trying new restaurants in our home - New York City - as well as cities we come across in our travels."

To check out recommendations from your local Tastemakers, go [here](#).

About OpenTable

[OpenTable](#), part of [Booking Holdings, Inc.](#) (NASDAQ: [BKNG](#)), is the world's leading provider of online restaurant reservations, seating more than 27 million diners per month via online reservations across more than 48,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1.8 billion diners via online reservations around the world. OpenTable is headquartered in San Francisco and has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, the Netherlands, Spain, United Kingdom and the United States. Restaurants are available for reservations in Dutch, English, French, German, Italian, Japanese, and Spanish languages.

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