



Agoda Reveals Most Popular Places to Celebrate New Year's Eve

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SINGAPORE--(BUSINESS WIRE)--Dec. 16, 2019-- With only two weeks until New Year's Eve, [Agoda.com](https://www.agoda.com), one of the world's fastest growing digital travel platforms, reveals Tokyo, Paris and Las Vegas are the destinations-of-choice in Asia Pacific, Europe and North America for travelers celebrating New Year's Eve.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20191216005031/en/>



Agoda reveals Tokyo, Paris and Las Vegas are the destinations-of-choice in Asia Pacific, Europe and North America for travelers celebrating New Year's Eve. (Photo: Business Wire)

the City of Angels Los Angeles remains the third most popular destination to ring in the New Year. Hawaii's this year, coming in strong at the fourth rank with its beaches, lively parties and rich culture.

Top 2019 New Year's Eve Destinations (based on Agoda Booking Data)

Asia Pacific		Europe		North America	
2018	2019	2018	2019	2018	2019
Tokyo	Tokyo	Paris	Paris	New York (NY)	Las Vegas (NV)
Bangkok	Taipei	London	London	Las Vegas (NV)	New York (NY)
Taipei	Bangkok	Barcelona	Rome	Los Angeles (CA)	Los Angeles (CA)
Seoul	Osaka	Rome	Barcelona	Orlando (FL)	Honolulu (HI)
Osaka	Seoul	Berlin	Amsterdam	Oahu (HI)	San Francisco (CA)
Pattaya	Manila	Amsterdam	Berlin	San Francisco (CA)	Orlando (FL)
Taichung	Chiang Mai	Istanbul	Milan	Chicago (IL)	Toronto (ON)

In Asia Pacific, Tokyo steadfastly continues to be the most popular destination to ring in the New Year taking top spot again in 2019, while Taipei moves up to number two spot, and knocks Bangkok into third place. Thailand has, however, the most destinations for New Year Eve celebrations in the Asia Pacific region, with three of its bustling cities featuring in the rankings (Bangkok at #3, Chiang Mai at #7, and Pattaya at #10). Manila makes an entrance at number six.

In Europe, Paris and London have both held on to their spots as the two most popular destinations, while Rome leapfrogged Barcelona to take the third most popular destination title. The top climber in the European rankings this year is Milan which with its free New Year's Eve shows, traditional fireworks displays and buzzing nightlife has moved up three places to become the seventh most popular New Year's Eve destination.

This year, in North America, the party city of Las Vegas has edged out New York as the number one New Year's Eve destination. Meanwhile, similar to last year, Honolulu entered the list of the first time

Hong Kong	Bali	Prague	Prague	New Orleans (LA)	Miami Beach (FL)
Bali	Kuala Lumpur	Madrid	Istanbul	Miami (FL)	Vancouver (BC)
Chiang Mai	Pattaya	Milan	Madrid	Toronto (ON)	Chicago (IL)

Overall Top 2019 Destinations

According to 2019 booking data from Agoda, Japan and Thailand continued to win hearts as the top Asian countries to visit for travelers across the globe. Among European countries, France took the crown, nudging the United Kingdom and Italy into second and third place for the year.

Meanwhile, Bangkok, Paris and Las Vegas were the top destination cities in Asia, Europe and North America respectively for the last 12 months. Bangkok and Las Vegas held on to their crowns as top destinations in their regions as compared to last year, while Paris replaced London as the most popular destination in Europe.

Asia Pacific		Top Cities in Europe		Top Cities in North America	
2018	2019	2018	2019	2018	2019
<i>Top Countries</i>		<i>Top Countries</i>		<i>Top Cities</i>	
Japan	Japan	United Kingdom	France	Las Vegas (NV)	Las Vegas (NV)
Thailand	Thailand	Italy	United Kingdom	Los Angeles (CA)	New York (NY)
Malaysia	Malaysia	France	Italy	New York (NY)	Los Angeles (CA)
<i>Top Cities</i>		<i>Top Cities</i>		Orlando (FL)	San Francisco (CA)
Bangkok	Bangkok	London	Paris	San Francisco (CA) Honolulu (HI)	
Tokyo	Kuala Lumpur	Paris	London	Chicago (IL)	Orlando (FL)
Kuala Lumpur	Tokyo	Rome	Rome	Phoenix (AZ)	Chicago (IL)
Hong Kong	Taipei	Barcelona	Istanbul	Houston (TX)	Seattle (WA)
Osaka	Seoul	Istanbul	Barcelona	Oahu (HI)	Toronto (ON)
Taipei	Osaka	Amsterdam	Amsterdam	San Diego (CA)	San Diego (CA)
Seoul	Hong Kong	Milan	Milan		
Singapore	Manila	Madrid	Berlin		
Bali	Singapore	Venice	Prague		
Pattaya	Bali	Prague	Madrid		

Notes to Editors:

Additional country breakdown can be found in the [Agoda Press Room](#).

About Agoda

Agoda is one of the world's fastest growing online travel booking platforms. From its beginnings as an e-commerce start-up based in Singapore in 2005, Agoda has grown to offer a global network of over 2.5 million properties in more than 200 countries and territories worldwide, offering travelers

easy access to a wide choice of luxury and budget hotels, apartments, homes and villas to suit all budgets and travel occasions. Headquartered in Singapore, Agoda is part of Booking Holdings (Nasdaq: BKNG) and employs more than 5,000 staff across 67 cities in more than 30 countries. Agoda.com and the Agoda mobile app are available in 38 languages. For more information, please contact press@agoda.com.

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