



BOOKING HOLDINGS

Reserve a Spot at the Bar: OpenTable Welcomes Bars and Wineries to Its Platform

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OpenTable helps these venues prepare for reopening with reservation support and more

SAN FRANCISCO, May 14, 2020 /PRNewswire/ -- Bars and wineries face new challenges as they prepare to welcome back patrons in a COVID-19 world. Carefully managing crowds, minimizing lines and communicating safety measures are the new norm. To help, **OpenTable**, the world's leading provider of online restaurant reservations and part of Booking Holdings Inc. (NASDAQ: BKNG), is offering its reservation technology to all drink-focused destinations.



As venues reopen, OpenTable users can discover and book a great spot to enjoy a drink. Guests can also join a virtual waitlist and receive phone alerts when their reservation is ready. At participating wineries, OpenTable offers the option to prepay for tastings for a contactless payment experience.

"Bars and wineries must operate differently as they reopen. OpenTable is here to help with software to accept reservations, manage capacity, attract guests, and maximize revenues," said Andrea Johnston, COO of OpenTable. "People can visit their favorite places to socialize without waiting in lines or worrying about crowds."

While select bars and wineries offering food have previously been on the platform, OpenTable is now available for all drinking establishments globally. The Roosevelt Room, Austin Eastciders and Bouldin Acres in Austin, Kind Regards and Flatiron Room in New York City and En Garde Winery and De La Montanya Winery in Sonoma are among the first OpenTable partners to enable reservations in preparation for reopening.

"We will undoubtedly make modifications to our bar's layout, limit the size of parties seated in our booths, and more to help ensure our guests' safety when we are ready to reopen," said Justin Lavenue, co-owner and operator of The Roosevelt Room. "These measures will also affect the way we take reservations, and as a high-volume establishment, OpenTable is helping us adapt as we transition into this new chapter."

OpenTable will also extend its [Open Door program pricing](#), announced last month, which includes waived fees and discounted pricing, to bars and wineries (terms and conditions apply). For more information or to sign up your location, head to <https://restaurant.opentable.com/wineries-bars/>.

About OpenTable

[OpenTable](#), part of Booking Holdings Inc. (NASDAQ: BKNG), is the world's leading provider of online restaurant reservations, with nearly 60,000 restaurants globally using its software to seat over 134 million diners monthly. OpenTable helps diners discover and book the perfect table and helps restaurants deliver personalized hospitality to keep guests coming back.

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