



## Priceline Celebrates William Shatner's Trek to Space With Out of This World Deals

October 12, 2021

**Bringing You Savings Where No Flight Coupon Has Gone Before.**

NORWALK, Conn., Oct. 12, 2021 /PRNewswire/ -- Tomorrow, William Shatner's adventures will take him to new heights, making "The Priceline Negotiator" the first brand spokesperson in history to travel to space. Priceline congratulates William Shatner for being the ultimate explorer by celebrating his 23-year partnership with Priceline, and his journey to the final frontier, with **savings of up to \$200 off Express Deal® flights**.



"From his pioneering role as Captain Kirk to recently swimming with sharks, William Shatner's passion for travel and adventure is boundless," says Priceline CEO Brett Keller. "It's why Priceline has enjoyed partnering with him for over two decades to negotiate more than a billion dollars of travel savings every year."

In honor of The Negotiator's flight to space—and to help fulfill everyone's passion to explore—Priceline is launching its biggest flight sale ever on **Wednesday, October 13th**.

For a limited time only, travelers can:

### **Soar to New Heights During Priceline's 30 Minute Flight Flash Sale**

- **\$200 off Express Deal® Flights** for the first 1,000 customers to book their next flight on Priceline with a minimum spend of \$300.
  - Use Code: BLASTOFF200
  - Valid from 9:30-10:00 a.m. EST on 10/13/21

### **Save All Day with Priceline's BLASTOFF Flight Sale**

- **\$100 Off Express Deal® Flights** with a minimum spend of \$300.
  - Code: BLASTOFF100
  - Valid from 9:30am-11:59pm EST on 10/13/21

"I'm so excited to fulfill a lifelong travel dream of mine," says William Shatner. "While I can't take you to space with me, I can help you take your dream trip with Priceline's biggest flight sale ever."

To explore these out of this world deals and book your next trip, visit [Priceline.com](https://www.priceline.com).

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<sup>1</sup> Priceline's "Celebrating Shatner in Space!" promotions are not valid on in-app bookings.

#### **About Priceline**

[Priceline](#), part of Booking Holdings Inc. [NASDAQ: [BKNG](#)], is a world leader in travel deals. Priceline offers exclusive discounts on hotels, flights, alternative accommodations, rental cars, cruises and packages. We offer more than a million lodging properties, helping travelers find the right accommodation at the right price. We negotiate great deals every day, and put our best pricing on the Priceline app. Our deep discounts on hotels, flights, rental cars and more are also distributed through our partnership brand, Priceline Partner Network. With free cancellation for many rates, 24-hour customer assistance and the option for both pre-paid and pay upon arrival reservations, Priceline helps millions of travelers be there for the moments that matter. For us, and for our customers, every trip is a big deal.

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The Priceline logo is displayed in a large, bold, blue sans-serif font. The word "priceline" is in lowercase, and a registered trademark symbol (®) is located at the top right of the letter "e".

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