PROCEDURES FOR STOCKHOLDER COMMUNICATIONS
WITH THE BOARD OF DIRECTORS OF BOOKING HOLDINGS INC.

To facilitate communications between stockholders of Booking Holdings Inc. (the “Company”) and the Company’s directors, a committee of the Board of Directors, the Board of Directors’ non-employee directors as a group, or the Board of Directors as a whole (together, the “Board”), the Board has adopted the procedures summarized below.

1. Stockholders may send correspondence to the Board by writing to them c/o Office of the Corporate Secretary, Booking Holdings Inc., 800 Connecticut Avenue, Norwalk, Connecticut 06854, U.S.A. Alternatively, stockholders may send correspondence to the Board to the following email address: BKNGBoard@bookingholdings.com. Stockholders should state in such communication how many shares of Booking Holdings Inc. common stock are owned as of the date of the communication. Communications from someone (such as a consultant or management company) purporting to represent a Company stockholder must also include the stockholder’s name and either (a) evidence of authorization to communicate with the Board on behalf of the stockholder or (b) contact information for the stockholder so the Company can verify such authorization.

2. The Company’s Corporate Secretary will be responsible for reviewing and logging this correspondence and will forward this correspondence to the Chairman of the Board and the Lead Independent Director, if there be one, and/or the Chair of the Corporate Governance Committee on a regular basis, but not less than once a quarter. Where the nature of a communication warrants, the Corporate Secretary may determine, in such Corporate Secretary’s judgment, to obtain the more immediate attention of the Board as a whole, an appropriate committee of the Board or independent Directors as a group, the Lead Independent Director, independent advisors or Company management, as the Corporate Secretary considers appropriate. Further, the Corporate Secretary may disregard communications that are not related to Board or stockholder matters, such as commercial communications, service complaints or issues, surveys, job inquiries, spam or junk mail, business solicitations, or communications that are trivial, obscene, unduly hostile, threatening, illegal or similarly unsuitable.

3. The Lead Independent Director, if there be one, the Chair of the Corporate Governance Committee and the Corporate Secretary may exercise their judgment whether a response to any stockholder communication is necessary.

4. The Board of Directors reserves the right to change these procedures at any time.

Adopted: September 12, 2012
Last Updated: July 22, 2021