

**PROCEDURES FOR STOCKHOLDER COMMUNICATIONS
WITH THE BOARD OF DIRECTORS OF BOOKING HOLDINGS INC.**

To facilitate communications between stockholders of Booking Holdings Inc. (the “Company”) and the Company’s directors, a committee of the Board of Directors, the Board of Directors’ non-employee directors as a group, or the Board of Directors as a whole (together, the “Board”), the Board has adopted the procedures summarized below.

1. Stockholders may send correspondence to the Board by writing to them c/o Office of the Corporate Secretary, Booking Holdings Inc., 800 Connecticut Avenue, Norwalk, Connecticut 06854, U.S.A. Stockholders should indicate how many shares of Booking Holdings Inc. common stock are owned as of the date of the communication.
2. The Company’s Corporate Secretary will be responsible for reviewing and logging this correspondence and will forward this correspondence to the Lead Independent Director, if there be one, and/or the Chairperson of the Nominating and Corporate Governance Committee on a regular basis, but not less than once a quarter. Where the nature of a communication warrants, the Corporate Secretary may determine, in his or her judgment, to obtain the more immediate attention of the appropriate committee of the Board or non-management Directors, of the Lead Independent Director, of independent advisors or of Company management, as the Corporate Secretary considers appropriate.
3. The Lead Independent Director, if there be one, the Chairperson of the Nominating and Corporate Governance Committee and the Corporate Secretary may exercise their judgment whether a response to any stockholder communication is necessary.
4. The Board of Directors reserves the right to change these procedures at any time.

Adopted: September 12, 2012

Last Updated: October 24, 2019