

Booking.com Achieves Milestone With Direct Connections to 100,000 Hotels in 89 Countries

AMSTERDAM, Sept. 1 /PRNewswire/ -- Booking.com B.V., one of the world's leading online hotel reservation agencies and part of the Priceline Group of Companies (Nasdaq:PCLN - News), announced today that it has established direct connections to 100,000 hotels in 89 countries.

"We are delighted to announce that we are currently working with 100,000 directly contracted hotels worldwide that are ready to be booked on www.booking.com," said Kees Koolen, Chief Executive Officer of Booking.com. "With 30 offices around the world, it is our goal to keep up our current growth rate in signing new hotels. Our customers will benefit from our wide selection of various types of hotels at great prices that cater to the needs of every budget and can be viewed in 37 languages."

Hotels wishing to connect with Booking.com may obtain further information by visiting Booking.com's Hotel Partner Program website. Booking.com guarantees the best prices for any type of hotel, ranging from small independent hotels to 5-star luxury properties.

About Booking.com

Based in Amsterdam, Booking.com B.V. is a leading international online hotel reservation service operating in 89 countries in 37 languages. Booking.com offers its customers access to 100,000 participating hotels worldwide. In addition to its Amsterdam headquarters, Booking.com has representatives in Athens, Barcelona, Berlin, Cambridge, Cape Town, Dubai, Dublin, Grand Rapids, Istanbul, London, Loule (PT), Lyon, Madrid, Montreal, Moscow, Munich, New York, Orlando, Paris, Rome, San Francisco, Sao Paulo, Singapore, Stockholm, Sydney, Tokyo, Vienna, Warsaw and Zurich.

Booking.com is part of the Priceline Group of Companies (Nasdaq:PCLN - News). The Priceline Group is a leader in global online hotel reservations, with approximately 61 million room nights booked in 2009. The Group is composed of four primary brands – Booking.com, priceline.com, Agoda.com and TravelJigsaw. The Priceline Group provides online travel services in 38 languages in 99 countries in Europe, North America, Asia, the Middle East and Africa.

In the U.S., priceline.com gives leisure travelers multiple ways to save on their airline tickets, hotel rooms, rental cars, vacation packages and cruises. In addition to getting compelling published prices, travelers can take advantage of priceline.com's famous Name Your Own Price® service, which can deliver the lowest prices available. Priceline.com also operates the following travel websites: Travelweb.com, Lowestfare.com, RentalCars.com and BreezeNet.com.

Agoda.com is an Asian online hotel reservation service that offers hotel rooms around the world and is available in 30 languages. TravelJigsaw is a multinational car hire service, offering its reservation services in more than 4,000 locations in 80 countries. Customer support is provided in 20 languages.