

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>BOYD JEFFERY H</u> <hr/> (Last) (First) (Middle) BOOKING HOLDINGS INC. 800 CONNECTICUT AVENUE <hr/> (Street) NORWALK CT 06854 <hr/> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Booking Holdings Inc. [BKNG]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 03/03/2021	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock ⁽¹⁾	03/03/2021 ⁽²⁸⁾		S		15	D	\$2,271.99	60,418	D	
Common Stock ⁽¹⁾⁽²⁾	03/03/2021		S		152	D	\$2,273.51	60,266	D	
Common Stock ⁽¹⁾⁽³⁾	03/03/2021		S		183	D	\$2,274.6	60,083	D	
Common Stock ⁽¹⁾⁽⁴⁾	03/03/2021		S		35	D	\$2,275.73	60,048	D	
Common Stock ⁽¹⁾⁽⁵⁾	03/03/2021		S		302	D	\$2,276.89	59,746	D	
Common Stock ⁽¹⁾	03/03/2021		S		1	D	\$2,278.76	59,745	D	
Common Stock ⁽¹⁾⁽⁶⁾	03/03/2021		S		179	D	\$2,279.97	59,566	D	
Common Stock ⁽¹⁾	03/03/2021		S		100	D	\$2,281.25	59,466	D	
Common Stock ⁽¹⁾⁽⁷⁾	03/03/2021		S		134	D	\$2,284.05	59,332	D	
Common Stock ⁽¹⁾⁽⁸⁾	03/03/2021		S		109	D	\$2,285.2	59,223	D	
Common Stock ⁽¹⁾⁽⁹⁾	03/03/2021		S		254	D	\$2,286.65	58,969	D	
Common Stock ⁽¹⁾⁽¹⁰⁾	03/03/2021		S		301	D	\$2,287.29	58,668	D	
Common Stock ⁽¹⁾	03/03/2021		S		100	D	\$2,288.97	58,568	D	
Common Stock ⁽¹⁾⁽¹¹⁾	03/03/2021		S		102	D	\$2,289.99	58,466	D	
Common Stock ⁽¹⁾⁽¹²⁾	03/03/2021		S		152	D	\$2,292.55	58,314	D	
Common Stock ⁽¹⁾⁽¹³⁾	03/03/2021		S		201	D	\$2,294.17	58,113	D	
Common Stock ⁽¹⁾⁽¹⁴⁾	03/03/2021		S		200	D	\$2,295.58	57,913	D	
Common Stock ⁽¹⁾⁽¹⁵⁾	03/03/2021		S		637	D	\$2,296.81	57,276	D	
Common Stock ⁽¹⁾⁽¹⁶⁾	03/03/2021		S		220	D	\$2,298.62	57,056	D	
Common Stock ⁽¹⁾⁽¹⁷⁾	03/03/2021		S		289	D	\$2,299.03	56,767	D	
Common Stock ⁽¹⁾⁽¹⁸⁾	03/03/2021		S		301	D	\$2,300.51	56,466	D	
Common Stock ⁽¹⁾⁽¹⁹⁾	03/03/2021		S		300	D	\$2,301.76	56,166	D	
Common Stock ⁽¹⁾⁽²⁰⁾	03/03/2021		S		500	D	\$2,302.6	55,666	D	
Common Stock ⁽¹⁾⁽²¹⁾	03/03/2021		S		121	D	\$2,304.07	55,545	D	
Common Stock ⁽¹⁾⁽²²⁾	03/03/2021		S		585	D	\$2,304.88	54,960	D	
Common Stock ⁽¹⁾⁽²³⁾	03/03/2021		S		114	D	\$2,306.1	54,846	D	
Common Stock ⁽¹⁾⁽²⁴⁾	03/03/2021		S		301	D	\$2,307.06	54,545	D	
Common Stock ⁽¹⁾⁽²⁵⁾	03/03/2021		S		428	D	\$2,308.19	54,117	D	
Common Stock ⁽¹⁾⁽²⁶⁾	03/03/2021		S		148	D	\$2,309.63	53,969	D	
Common Stock ⁽¹⁾⁽²⁷⁾	03/03/2021		S		424	D	\$2,310.13	53,545	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

1. The shares were sold pursuant to a sales plan, dated December 7, 2020, which complies with the requirements of Rule 10b5-1(c)(1) under the Securities Exchange Act of 1934, as amended.
2. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,273.05 - \$2,273.64. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
3. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,274.16 - \$2,275.13. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
4. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,275.45 - \$2,276.20. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
5. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,276.45 - \$2,276.89. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
6. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,279.94 - \$2,280.12. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
7. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,284 - \$2,284.07. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
8. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,285.02 - \$2,285.35. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
9. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,286.02 - \$2,286.88. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
10. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,287.16 - \$2,287.54. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
11. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,289.98 - \$2,290.395. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
12. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,292.42 - \$2,292.62. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
13. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,293.71 - \$2,294.62. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
14. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,295.16 - \$2,295.99. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
15. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,296.69 - \$2,297.28. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
16. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,297.865 - \$2,298.86. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
17. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,298.87 - \$2,299.58. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
18. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,299.895 - \$2,300.78. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
19. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,301.42 - \$2,301.96. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
20. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,302.5 - \$2,302.8. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
21. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,303.5 - \$2,304.19. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
22. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,304.67 - \$2,305.64. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
23. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,305.69 - \$2,306.485. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
24. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,306.74 - \$2,307.68. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
25. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,307.81 - \$2,308.75. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
26. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,308.81 - \$2,309.76. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
27. Represents the weighted average sales price. The range of prices received for the reported transactions was \$2,309.81 - \$2,310.385. Upon request by the Commission staff, Booking Holdings will provide full information regarding the number of shares sold at each separate price.
28. The report is the first of two Form 4s filed to report Mr. Boyd's transactions on March 3, 2021.

/s/ Jeffery H. Boyd

03/05/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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