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Brett Keller Named Interim Chief Executive Officer of Priceline.com, a Subsidiary Unit of The Priceline Group

NORWALK, Conn., June 3, 2016 /PRNewswire/ -- The Priceline Group (NASDAQ: PCLN), the world leader in online travel experiences and parent company of six major brands including Booking.com, priceline.com, KAYAK, agoda.com, [Rentalcars.com](http://rentalcars.com) and OpenTable, today announced that Brett Keller has been named Interim Chief Executive Officer of priceline.com, a subsidiary business of The Priceline Group, effective immediately. Mr. Keller will report to Jeffery H. Boyd, Interim CEO and Chairman of the Board for The Priceline Group. Paul J. Hennessy, who has acted as CEO of priceline.com since 2015, has resigned to pursue an ecommerce opportunity outside of the travel space.

A veteran executive of priceline.com, Mr. Keller most recently served as Chief Operating Officer of the business, and prior to that, as Chief Marketing Officer. Keller joined priceline.com in 1999 and over the past 17 years has played a central role in growing the business and evolving the brand's product and go-to-market strategies for its diverse set digital offerings.

"We could not be more fortunate to have Brett, a 17-year veteran of the business, step into the role of interim CEO of priceline.com," said Boyd. "I am confident that his expertise in all facets of the priceline.com business and his passion for the brand will ensure a seamless transition upon Paul's departure, and I look forward to working with Brett as we continue to pursue this iconic brand's evolution in a changing marketplace. We thank Paul for his dedication to the Group over the last 16 years."

"[Priceline.com](http://priceline.com) has a long history of bringing its loyal customer base the absolute best deals in travel," said Keller. "I have been a part of this journey alongside the priceline.com leadership team and Jeff Boyd for many years and look forward to continued product innovation, further adapting and innovating around our passion to deliver customers the best deals across all digital platforms."

Prior to joining priceline.com, Brett managed Cendant's online travel businesses as a Director of Online Travel. Brett holds an MBA from Cornell's Johnson Graduate School of Management and an undergraduate degree in Japanese from Brigham Young University. He also serves on the board of directors for Broadridge Financial Solutions.

About The Priceline Group

The Priceline Group (NASDAQ: PCLN) is the world leader in online travel and related services, provided to customers and partners in over 220 countries through six primary brands - Booking.com, priceline.com, KAYAK, agoda.com, [Rentalcars.com](http://rentalcars.com), and OpenTable. The Priceline Group's mission is to help people experience the world. For more information, visit pricelinegroup.com and follow us on Twitter @PricelineGroup.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/brett-keller-named-interim-chief-executive-officer-of-pricelinecom-a-subsiary-unit-of-the-priceline-group-300279481.html>

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